

POSITION DESCRIPTION

Position Title	Quantitative Research Consultant / Senior Research Consultant
Type	Full time
Division	Communications and Social Marketing Research Division
Supervisor	Division Leader (Laura Paton)
Mentor	Szymon Duniec
Stream	Professional stream
Location	Melbourne
Start Date	ASAP
Salary	\$75,000-\$100,000 (depending on skills and experience) + superannuation

ROLE DESCRIPTION

ORIMA Research Pty Ltd is a consultancy company that conducts research for Australian and State / Territory Government clients on a range of topics, including healthcare and wellbeing, education, environmental assets, policy, sports programs, communications and more.

ORIMA's dedicated Communications and Social Marketing Research Division is tasked with conducting inclusive, robust, ethical and high-quality research to inform the development and implementation of communications and social marketing campaigns and initiatives. Many of our research projects are mixed methodology, including both qualitative and quantitative research components. For these projects, it is essential that the qualitative and quantitative research components are well-aligned, complement each other, and that the reporting is combined in a streamlined and seamless way.

We are looking for a quantitative researcher who is skilled in the visualisation of data to work closely with our Communications and Social Marketing Research Division, as the conduit between the quantitative and qualitative components for mixed methodology research projects. While this role relies on a quantitative skillset and does not involve directly conducting qualitative fieldwork, it does require an understanding of qualitative research.

KEY DUTIES / RESPONSIBILITIES

- Independently managing all quantitative aspects of research projects
- Questionnaire design, incorporating key insights from the qualitative research phase of a project
- Considering and applying Human Research Ethics requirements, as relevant, into research design
- Keeping up with methodological advancements / innovations
- Effectively managing contractors and external suppliers
- Ensuring projects are managed within budget
- Conducting and supervising analyses in SPSS and Excel (e.g. weighting, statistical significance testing, segmentation analysis, regressions etc.)
- Deducing key findings and overall project 'narrative' and communicating this clearly and concisely in written and oral form – including incorporation of qualitative findings
- Using and preparing data visualisation to optimise reports – such as through infographics
- Preparing reports to publication standard – including primary drafting and reviewing input from other team members
- Managing / training junior staff

POSITION DESCRIPTION

- Actively participating in ORIMA professional development program
- Proactively managing own professional development
- Independently preparing proposals
- Winning new jobs with existing clients as well as bringing in new clients

REQUIREMENTS, QUALIFICATIONS AND SKILLS

Residency Status	<ul style="list-style-type: none"> • Australian citizen or a permanent resident
Qualifications	<ul style="list-style-type: none"> • 5 or more years of relevant work experience • Relevant graduate or postgraduate qualification/s
Technical Skills	<ul style="list-style-type: none"> • Strong quantitative data analysis skills • Segmentation analysis skills • Excel and statistical packages such as SPSS, R, Q • Be able to visually communicate quantitative research findings • Understanding of, and exposure to, qualitative research methodologies • Experience in communications research
Soft Skills	<ul style="list-style-type: none"> • Attention to detail and problem-solving skills • Advanced communication skills – both verbal and written • Demonstrated experience/capability in staff management • Time management and organisation skills • Ability to work autonomously and as part of a team • Ability to work under pressure and in a constructive and helpful manner • An understanding of the public sector environment • A positive mindset, resilient and ‘can do’ attitude • Be motivated by excellence

HOW TO APPLY

Please email your application to hr@orima.com by Friday 13 November 2020.

Applications must include the following:

1. CV
2. academic records (including transcripts of tertiary qualification/s)
3. cover letter (of no more than 5 pages) addressing the key job requirements

For more information, please contact Laura Paton on 03 9526 9000 or at hr@orima.com .